

Construction of Olympics Rings in Hong Kong

Proposal

1. Background

- Hong Kong Tourism Board (HKTB), to support Government in the promotion of Olympism in Hong Kong, has initiated to construct a set of Olympic Rings along the Central waterfront, as a signature icon to showcase Hong Kong as one of the co-host cities for the Beijing 2008 Olympic Game.
- The concept was incorporated in a paper on Promotion of Olympism in Hong Kong submitted to the Finance Committee of the Legislative Council in December 2007 for funding support, which was endorsed by the Committee on 14 December 2007.
- It is HKTB's intention to commission a Project Management Consultant with the relevant professional qualifications and experience to help take the project forward.

2. Purpose

- To create a signature icon to showcase Hong Kong as a co-host city for the Beijing 2008 Olympic in a central waterfront location.

3. Government Policy Support

- The concept was incorporated in a paper on Promotion of Olympism in Hong Kong endorsed by both Tourism Commission (TC) and Home Affairs Bureau (HAB) and submitted to the Finance Committee of the Legislative Council in December 2007 for funding support. It was endorsed by the Finance Committee on 14 December 2007.

4. Project Parameters

- Proposed design: Olympic Rings (lit up at night), based on the design of the International Olympic Committee
- Proposed size: Subject to the site condition & technical feasibility

5. Proposed Location

- Proposed Location: Central Ferry Piers;
Wanchai Waterfront Promenade

6. Bench-mark Model

Sydney 2000 Olympic Rings Logo



8. Way Forward

- To appoint a project management consultant with necessary professional knowledge and experience to help take the project forward.
- The HAB and TC will render necessary facilitation to expedite the project throughout the entire implementation process.
- HAB is helping to seek the approval from International Olympic Committee for the use of the Olympic Rings in Hong Kong.

9. Support Sought

- Support from Harbour Enhancement Committee for HKTB to construct a set of Olympic Ring, a temporary structure, on one of the above-mentioned location for showcasing Hong Kong as a co-host city for the Beijing 2008 Olympics.

Hong Kong Tourism Board

18 January 2008