

Paper No. 6/2007  
For discussion on  
28 November 2007

Harbour-front Enhancement Committee  
Sub-committee on Harbour Plan Review  
Signage at the rooftop of the CITIC Tower

The proposed signage will be built and operated by DEFI Group Asia Ltd.

Key Operation Details:

1. To establish a rooftop neon signage with dimension Corresponding Building (A&A signboard) Plan was approved by Buildings Department on 6 September 2007 :  
lower section : approx. 5m height x 30m width  
upper section : approx. 10m height x 10m width  
(The graphic image appeared in the drawing is just for reference only).
2. To install neon or equivalent devices on channel letters and logo, and no backing panels will be installed.
3. To be a static presentation and no flash lighting;
4. The schedule completion date is the first quarter of 2008.
5. Day and night time artistic presentation is enclosed for reference. A comprehensive neon sign presentation on other major cities will be presented as reference on 28<sup>th</sup> November 2007.

Prepared by

DEFI Group Asia Ltd.



